

Year	Sem	Subject name	Weekly number of hours					ECTS
			Lecture	Tutorial	Lab work	Project	Research	
Compulsory subjects								
1	1	Management Methods and Techniques	1	2				8
1	1	Business Development Strategies Through Projects	2			1		8
1	1	Strategic Management of Career and Employee Development	1	2				8
1	1	Rhetoric and Argumentation in the Organizational Environment: Strategies and Situations		2				4
1	1	Ethics and Academic Integrity	1					2
Pedagogical subjects (facultative)								
1	1	Psycho-pedagogy of adolescents, young people and adults (<i>in Romanian language</i>)	2	1				5
		Designing and managing educational programs (<i>in Romanian language</i>)						
Compulsory subjects								
1	2	Marketing Strategies and Policies	1	1				5
1	2	Negotiation and Partnership	1	1				5
1	2	Integrated Quality Management	1	1				5
1	2	Decisional Simulations	1	1	1			7
1	2	Organizational Culture and Behavior	1	2				8
Pedagogical subjects (Facultative)								
1	2	Didactics of the field and improving didactics of specialization (high school, post-secondary education, as the case may be (<i>in Romanian language</i>))	2	1				5
Compulsory subjects								
2	1	Competitive Environment and Business Competitiveness	2	1				7

2	1	Organizational Change Management	2			1		6
2	1	Technology Transfer Management in the Context of Globalization	2	1				7
2	1	Internship	14 weeks x 6h/week = 84h					4
Elective subjects								
2	1	Customer Satisfaction Analysis	2			1		6
		Quantitative and Qualitative Market Research						
Facultative subjects								
2	1	Performance Audit	1	2				4
Pedagogical Optional Package 1 (choose a subject)								
2	1	Educational Communication (<i>in Romanian language</i>)	1	2				5
		Counselling and Guidance (<i>in Romanian language</i>)						
		Educational Research Methodology (<i>in Romanian language</i>)						
		Integrated Education (<i>in Romanian language</i>)						
Compulsory subjects								
2	2	Decision Making based on Operational Research Methods	2	1		1		7
2	2	Business Plan for Entrepreneurs	1			1		4
2	2	Strategies, Methods and Techniques for Sales Development	2	1				6
2	2	Discursive Practice in Business. Applied Skills		2				4
2	2	Methodology of Scientific Research for the Master's Thesis				1		2
2	2	Internship for the Master's Thesis	40h (2 weeks x 20h)					3
Elective subjects								
2	2	Strategies and Policies for Sustainable Business Development	1	1				4

		Tertiary Sector Development Strategies						
Facultative subjects								
2	2	Start-up and Entrepreneurship	1	2				5
Pedagogical Optional Package 2 (choose a subject)								
2	2	Sociology of Education (<i>in Romanian language</i>)	1	2				5
		School Organization Management (<i>in Romanian language</i>)						
		Educational Policies (<i>in Romanian language</i>)						
		Intercultural Education (<i>in Romanian language</i>)						
		Contemporary Pedagogical Doctrines (<i>in Romanian language</i>)						
Pedagogical subjects								
2	2	Pedagogical Practice (in high school, in post-secondary education, (as the case may be) (<i>in Romanian language</i>))			3			5
2	2	Graduation Exam, Level II (<i>in Romanian language</i>)				2		5